

# INTERIOR MONOLOGUE

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NATURE BOY: Doug Fogelson at the site of his interactive window installation.

## SUPER NATURAL

*Landscape photographer Doug Fogelson branches out, infusing his trademark green into the fashion and design scene*

Artists are a wily bunch. As soon as you think you know what to expect from them, they do the unexpected. Case in point: Chicago-artist-of-the-moment, 37-year-old photographer Doug Fogelson. His caught-out-of-time landscapes and streetscapes already hang in some of the art world's loftiest spots—from Manhattan's Marlborough Chelsea gallery to the Getty Museum in Los Angeles. Up next? The windows of Wicker Park fashion and design boutique Hejfinä. Fogelson can pick his projects these days, so a store window display might seem a surprising choice, but he says he saw it as an opportunity to create a public installation, "to push the boundaries of my art. I'm all about helping people appreciate the beautiful complex systems of nature," he says. Bridging the worlds of film and digital, he uses vintage cameras that allow him to advance the film by hand to create dreamy,

overlapping exposures that he then ports to his computer. The finished prints are stunning, often nine feet long. For Steppenwolf, he concocted a stage set featuring a series of pendant lamps made from photos of overlapping clouds, and he's even partnered with furniture-maker Michael Koehler on a striking landscape photo front credenza. "He's amazing at depicting nature," says boutique owner Hejfinä Black. Her store's window display—an elongated double-layered jungle scene lit from behind at night—will allow Milwaukee Avenue pedestrians to see themselves reflected in a wall of foliage. "A kind of 'your face in the jungle' thing," says Fogelson. Its theme is one close to Fogelson's heart—preserving the natural landscape—but he says it also has another meaning: "It's about fashion, how we perceive ourselves and how we camouflage ourselves." ■

**HOTS:** Hyde Park Art Center, philosopher-poet Jean Gebser, *Beautiful Decay* magazine, Waldorf Schools, Native species, *Ecoshamanism* by James Endredy, electronic music by Matmos, Atomix Café, Cyclo Cross bikes **NOTS:** Freshwater rip currents in the lake, E.coli flavored spinach and tomatoes, insanity, goatees, overpriced minimalist modernism, Chicago's "recycling" program, Justin Timberlake